Visibility Plan



Why be listed on Congres.com?

Congres.com mission is to become the go-to platform showcasing Québec's business events industry. A modern and intuitive platform designed to connect and promote industry stakeholders and make event planning easier across the province.

Being listed on Congres.com help you stay competitive: being visible where your clients search for their partners and gaining access to qualified, relevant business opportunities.

By registering on Congres.com, your organization benefits from a personalized profile featuring your logo, photos, contact details, description, points of interest, maximum banquet capacity, number of hotels and available rooms, event venues registered on Congres.com, services offered, and links to your website and social media pages. Each profile also includes a direct contact form allowing planners to easily reach your designated representative.

In addition, you'll gain access to strategic business intelligence, exclusive sector studies, provincial event tracking and sustainable development tools.

Get listed today on Congres.com and join the entry point of Québec's business events industry.



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DESTINATIONS*

ANNUAL PRICING: 0,5\$ PER TOURISM
ACCOMODATION UNIT WITHIN THE
TERRITORY (EXCLUDING CAMPGROUNDS AND
OUTFITTERS)

- MINIMUM 500\$ (INCLUDING DISCOUNT)
- MAXIMUM 3 000\$

ATR MEMBERS OF THE AHQ: 50% DISCOUNT

*Destinations: organizations responsible for promoting and supporting the economic development of a territory, such as Regional Tourism Associations (ATR) or municipalities.