

Québec's got-to platform for business events

Connecting industry stakeholders, showcasing their offerings and simplifying event planning across the province.



Increase your visibility

- Be visible where planners search
- Strengthen your online presence and discoverability
- Benefit from a multichannel marketing campaign : Google Ads, LinkedIn, media and industry events



Promote your destination

- Personalized profile with photos, capacity and description
- Showcase your services, local venues and attractions



Support local venues

- Double visibility for your destination's venues : in the venue directory and on your destination profile
- Receive a copy of planner inquiries sent to venues in your territory



Stay informed on trends

- 4 sector-specific strategic monitoring reports per year



Measured performance

- Annual visibility report to measure the performance of your listing

DESTINATIONS* ANNUAL PRICING

\$0.50

PER TOURISM

ACCOMODATION UNIT

within the territory
(excluding campgrounds,
outfitters and principal
residences)

Minimum \$500

(including discount)

Maximum \$4 000

**ATR member of the AHQ :
50% discount**

*Destinations :
organizations responsible
for promoting and
supporting the economic
development of a
territory, such as Regional
Tourism Associations
(ATR) or municipalities.

Get listed today on Congres.com

The entry point to Québec's business events industry

